



KSHIFT[®]

Growing With Ease

kshift.com



About Kathleen O'Sullivan



KATHLEEN, aka "KAT" IS BOLD AND FEARLESS IN THE WAY SHE WORKS. She is obsessed with simplicity and finding artful ways to get stuff done more effectively, with less stress and more fulfillment.

Kat thinks creatively and works strategically. Kat believes it's possible to take on serious issues with a lighthearted approach that is engaging and thought-provoking.

Kat is all about doing whatever it takes to help companies survive now and thrive later. She is a "katalyst" that inspires, engages and aligns everyone in the organization around a common vision and shared priorities that create unstoppable momentum and accelerate results.

Kat loves to challenge people's assumptions. She brings a fresh perspective that helps people see what they can't see and connect dots they would otherwise miss. This opens the door to new possibilities that transform both individuals and organizations.

SHIFT HAPPENS! Enter COVID-19. Let's face it, whenever you have people, you have endless "dynamics" that either set you up for success or put your business at risk. The fear, anxiety and stress resulting from this global pandemic is just amplifying those challenges.

Disruption can be painful and transformational at the same time. For Kat, it's another opportunity for reinvention. Something she knows a lot about. Kat has a long history of reinvention and doing so under fire -- with immediate and long-lasting results.

Kat is known for doing the seemingly impossible with surprising ease. She loves helping others do the same. Along the way, she becomes the ultimate resource choreographer with an uncanny ability to attract whatever is needed to get it done.

Kat founded KSHIFT in 2003. She has leveraged her innovative youth and employee development experience across sectors to help business owners thrive amidst the endless shifts in the workplace and the marketplace.

KSHIFT is in the people business. Every business is dependent 100% on its people to deliver on their organization's brand promise. Yet, so often businesses focus on everything else and then wonder why it's not working or sustainable, at a substantial cost.

KSHIFT helps business owners fully leverage the skills, strengths and experience of everyone in the organization. The result is improved communications and better relationships which increases productivity and profitability.

KSHIFT's unique 4 C's Leadership Framework™ is designed to help leaders transform themselves, their business and their results. It's a practical tool for creating a plan to build on their success, minimize the downsides of this global pandemic and fully leverage new opportunities that will set the company up for success, now and later.

Why Event Planners Love to Work with Kathleen

Kat is a true professional.

Event planners can count on her to provide just what they need, when they need it. She makes their job easy and provides them with well-organized and compelling materials to market the presentation and get people excited about attending.

Kat delivers. Her presentations are compelling. No death by PowerPoint. You can trust that Kat's content is well-researched with a data-driven approach. That being said, you can also count on her to provoke people to think about what else is possible. Kat brings her content to life through impactful visuals and stories. She creates the space to take on serious issues with a lighthearted approach that keeps audiences engaged and intrigued.

Kat brings new clarity to age-old issues. Her presentations result in "ah-ha" moments that open up new possibilities and create a sense of curiosity about what else is possible. The audience leaves with strategies and tools to put their new insights into action, that day.

HOW TO BEST LEVERAGE KAT?

Kat's expertise make her an asset for keynotes, expert interviews and panels, half/full day workshops and multi-day retreats.

WHO KAT IS BEST SUITED TO IMPACT?

Kat's genius lies in working with brave and passionate entrepreneurs and leaders who are hooked on being the best at what they do. They are willing to challenge their assumptions and are open to new possibilities. They are ready to discover simple, elegant, creative solutions that can become their competitive edge. And, they are committed to making the time to work 'on' their business and put new learning into action.

Kat works with owners of privately-owned businesses. Typically, their revenue ranges between \$20 and \$75 million (although there are always exceptions).

These companies are experiencing the effects of unprecedented uncertainty and the need to reinvent themselves and their companies overnight. They recognize that what worked before isn't going to work anymore and are ready to make the shifts necessary to meet new demands. What they do next will either put their business at risk or will become their competitive edge.

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Book Kathleen Today



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