

## HOW WORKING WITH KAT IS DIFFERENT

**I've been in your shoes.** I founded my business in 2003 and have been working with owners of successful, privately-owned (many times family-owned) businesses, across industry. Like my clients, I've had several 'opportunities' to reinvent myself and my business to meet new demands in the workplace and the marketplace — not the least of which is responding to the sudden and unexpected challenges and opportunities that this pandemic continues to create.



**My prior work inspired and uniquely prepared me to do what I do now.** I lead organizations across corporate, nonprofit, government and public education. The common thread was the challenge of overcoming resistance to change and garnering genuine buy-in to get everyone committed and equipped to make fundamental shifts in the way they were doing business. The impact? Immediate and sustainable results!

### Distinctions of working with Kat:

- I'm bold and courageous in the way I work. OK, I'm **obsessed with simplicity** and finding artful ways to **get stuff done, faster and better**.
- Buckle up! I definitely love challenging assumptions and bringing a fresh perspective that **opens up new possibilities** . . . so you can see what you can't see, connect dots you would otherwise miss, and **avoid costly missteps**.
- I think creatively and work strategically, with a **laser-focus on what matters** that results in **unstoppable momentum**.
- One of my favorite words is 'Educe' — to lead by drawing out latent potential. I take a strengths-based approach that helps **build on your strengths** and **manage your weaknesses**.
- As you might imagine — no cookie cutter solutions. Everything is **customized to fit your needs and priorities**. In other words, yes, it's all about YOU!
- Are we having fun yet? I believe we can take on serious issues with a **light-hearted approach** that is thought-provoking, with **less stress** and **more fulfillment**.
- Many consultants give detailed blueprints, but no tools. Others provide endless tools, but no overall blueprint. **I provide a framework** (not a box), **along with proven tools and resources** that are practical and relevant to your specific needs.

**If this sounds exactly what you've been looking for, let's connect.**

**Schedule your Free Clarity Call: [www.kshift.com/connect](http://www.kshift.com/connect)**