



What if Millennials have it right? *A Baby Boomer's Confession!*

PRESENTER: Kat O'Sullivan, CEO of KSHIFT — Your Alignment KATalyst

TARGET AUDIENCE: Business Leaders who want to improve how they relate to and work with all generations in today's complex multi-generational workplace.

PURPOSE: To challenge the assumptions around Millennials (i.e. the younger generation) and obliterate the generational tug-of-war that is putting so many businesses at risk today. To gain insights into how to work together *across generations* to create something that works for everyone!

HOW YOU WILL BENEFIT: Kat takes a data-driven and evidence-based approach to understanding the ever-changing complexities of this issue. This has included years of research and putting those findings into practice with clients. She facilitates multi-generational experiences that have resulted in immediate and sustainable improvements in communications and productivity internally; and better understanding of how to improve client/prospective client relations. Her presentation will help you:

- **Understand WHY different generations are so different** — by discovering what has influenced how each generation thinks, feels and acts.
- **Understand WHAT you have in common** — and how that can be a 'katalyst' for working together to create new possibilities that transcend business as usual.
- **Identify HOW to align and fully leverage the skills, strengths and experience of each generation** —to improve communications, heighten productivity and remain competitive with all the shifts in the workplace and the marketplace . . . so you can increase profitability and grow with ease.
- **Realize the tremendous COST of avoiding this issue!**

I WANT PEOPLE TO LEAVE FEELING: Surprised, Stimulated, and Inspired to Act

MINI BIO:

Kat is a Baby Boomer and a Millennial at heart. She has experienced the challenges of creating a workplace that is fundamentally different amidst resistance by those who could affect change, but have chosen to keep things the way they've always been. For over 25 years, Kat has led organizations across the corporate, nonprofit, government and education sectors. She is known for her nationally recognized youth development programs that better prepare young people to make a positive contribution when they enter the workplace. In the corporate world, she designed and led transformational training and leadership development programs. Kat believes far too many small to mid-sized businesses fail, often at the height of their success. For almost a decade, Kat has leveraged all of her expertise and related insights to help businesses thrive — in the midst of and despite seismic shifts in the workplace and the marketplace.

KSHIFT is in the people business. Every business is dependent 100% on its people to deliver on their promises. Whenever you have people, you have endless 'dynamics' that either set you up for success or put your business at risk. The multi-generational workforce amplifies those dynamics. KSHIFT is committed to solving those pesky people problems AND obliterating the generational tug-of-war that is putting so many businesses at risk today. How? By helping business leaders fully leverage each generation's skills, strengths and experience. KSHIFT's proven strategies and practical framework are designed to elevate people, productivity and profit . . . allowing businesses to grow with ease.